

The background of the entire poster is a night-time photograph of the Eiffel Tower in Paris, France. The tower is illuminated with golden lights, and its reflection is visible in the water below. The sky is dark, and some city lights are visible in the distance.

# **S3C** SMART COUNTRIES CITIES CONGRESS

PARIS - PALAIS DES CONGRES  
SEPTEMBER 1 2 3 2015

## **300 TERRITORIES & WORLDWIDE EXPERTS PRESENT THE CITY OF TOMORROW**

**DÉCOUVREZ  
PARTICIPEZ**

Under the patronage of his excellency Mister Minister  
Laurent Fabius and Madam Minister Axelle Lemaire.

The S3C Congress is a unique occasion of listening  
to leading experts, representing the most  
advanced technologies and experimentations  
in all the fields of smart cities and countries.

**THOUSANDS OF  
REPRESENTATIVES  
OF CITIES AND  
TERRITORIES**

 [s3cparis.com](http://s3cparis.com)

 [info@s3cparis.com](mailto:info@s3cparis.com)

# HIGH-PROFILE GOVERNMENT REPRESENTATIVES FROM 100 COUNTRIES

Ministers, Mayors of cities and metropolises, Presidents of regions, digital transformation managers, Directors of local administrations.

**Governors,  
Ministers,  
Secretaries of  
State**

**Mayors  
and Cities  
Executives**

**Worldwide  
leaders in cities  
technology  
innovation**

Under the exclusive patronage of:

**HONORABLE MINISTER OF FOREIGN AFFAIRS  
AND INTERNATIONAL DEVELOPMENT, MISTER LAURENT FABIUS :**

« I salute the initiative to create a public-private discussion on the concept of smart cities which are a major stake for the future of our urban space. »

« It's with pleasure that the Ministry of Foreign Affairs and international development will sponsor this event. I will eagerly participate to the opening day of the event, especially in the light of upcoming COP21[..]»

**HONORABLE SECRETARY OF STATE FOR DIGITAL TECHNOLOGIES,  
MADAM AXELLE LEMAIRE**

« I shall gladly sponsor this event.  
It's my pleasure to accept your invitation. »

# PARIS – DIGITAL CAPITAL OF THE WORLD

France welcomes the United Nations Conference on Climate Change COP21 and chairs the Open Government Initiative. Paris is the worldwide capital of innovation in matter of connected cities and home to the world's leading companies in services to cities...

## HIGH-PROFILE SPEAKERS AND MAJOR COMPANIES

**300+**

**Speakers**

**100+**

**Innovative  
Companies**

## MINISTERS' DAY

The first day of the congress will gather ministers of digital technologies, transportation, telecommunications, energy, equipment of many countries to speak about nationwide challenges and elaborate:

**The joint statement of ministers on  
Citizens' Digital Rights**

# VVIP ATTENDANCE

Key ministerial delegation from partner countries:

<b>BELGIUM</b>	<b>FRANCE</b>	<b>SERBIE</b>
<b>CAMEROON</b>	<b>LITUANIE</b>	<b>UKRAINE</b>
<b>CONGO</b>	<b>NORWAY</b>	<b>MADAGASCAR</b>
<b>CROATIA</b>	<b>RD CONGO</b>	<b>MAURICE ISLAND</b>
<b>DENMARK</b>	<b>UNITED EMIRATES ARAB</b>	

preliminary - further confirmations expected

Major Cities' Mayors from 4 continents:

<b>BRISTOL</b>	<b>AMSTERDAM</b>	<b>BULANSHAHAR</b>	<b>MENZEL-</b>
<b>BORDEAUX</b>	<b>TOULOUSE</b>	<b>WASPÁN</b>	<b>TÉMIME</b>
<b>MANCHESTER</b>	<b>VIENNA</b>	<b>LYON</b>	<b>ILOILO</b>
<b>SWINDON</b>	<b>MADRID</b>	<b>SANTA FENM</b>	<b>ANKARA</b>
<b>BIRMIINGHAM</b>	<b>PRAGUE</b>	<b>BEYKOZ ISTANBUL</b>	<b>SOFIA</b>
<b>LAVASA</b>	<b>KANDY</b>	<b>HARIDWAR</b>	<b>LILLE</b>
<b>MUMBAI</b>	<b>BLACKSBURG</b>	<b>GARDEN GROVE</b>	<b>RIJEKA</b>
<b>CHANDIGARH</b>	<b>MEDELLIN</b>	<b>PORTO-NOVO</b>	<b>ETTERBEEK</b>
<b>PONDICHERY</b>	<b>ABIDJAN</b>	<b>GARDEN GROVE</b>	<b>SEBERANG-</b>
<b>NAYARAIPUR</b>	<b>BUENOS AIRES</b>	<b>TALINN</b>	<b>PERAI</b>
<b>HELSINKI</b>	<b>SIQUIRRS</b>	<b>NABUEL</b>	<b>SIDI BOU SAÏD</b>
<b>COPENHAGEN</b>	<b>SEFERIHISAR - IZMIR</b>	<b>TOYOTA</b>	<b>TRELLEBORG</b>

and hundreds more

# S3C PARIS AGENDA

S3C Paris is dedicated to all the technologies that serve cities and countries. Meet the leading experts on the key topics:

## DAY 1

SMART GOV  
ECONOMY  
AUGMENTED  
TERRITORIES  
DAY OF MINISTERS

## DAY 2

SMART ENERGY  
TRANSPORTATION  
SUSTAINABLE CITIES  
COP21

## DAY 3

INTERNET OF THINGS  
SMART EQUIPMENT  
BIG DATA  
SMART SERVICES

## KEY THEMES

**TELCO** EQUIPMENT  
ROBOTS & DRONES **ECONOMY**  
ENVIRONMENT SMART CITIES WORLD TOUR **SERVICES**  
JOBS **OPERATIONS** EDUCATION ART & CULTURE  
**COMMERCE** MOBILE NATION **BUILDINGS**  
ENERGY **INTERNET OF THINGS**  
**SECURITY** SOFTWARE **OPEN GOV**  
CLOUDS&APPS **BIG DATA**  
**COP21**

# WHY THE S3C PARIS

PARTICIPATE IN THE CONFERENCE AND BE THE LEADER OF TRANSFORMATION FOR YOUR CITY/TERRITORY.

Discover the latest technological breakthrough in smart cities

Share your feedback on Smart Cities

Discuss ideas with the decision makers for the cities, city-departments, regions and countries

Discover the new means of interaction between a city and its citizens

Access the outcome of the S3C Global Survey 2015

**Learn on how to accelerate economic development and improve Human Development Index of a country by leveraging the latest technologies**

Participate to the workshops related to the topics that matter for your city and region.

Prepare for the COP21 summit and discover state-of-the-art technologies which contribute to carbon emissions reduction

**Exchange ideas with your peers**

**Hear about the best success stories**

**Test some innovative technologies**

# FOCUS ON CONTENT & EXPERIENCES

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The S3C Paris represents a unique opportunity to listen to global experts in development of smart and intelligent countries and cities.

By combining representatives of the most advanced cities in industrialized countries together with territories in developing countries, S3C Paris covers a full spectrum of solutions and provides exclusive expertise to cities at any stage of their economic social and environmental development.

## THE «PALAIS DES CONGRÈS» IN PARIS

3 DAYS OF CONFERENCES, WORKSHOPS AND EXHIBITIONS



# DISCOVER PARIS 2022

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A model of Paris 2022 will allow participants to discover equipments and solutions of future connected cities.

Exhibitors will showcase a wide range of innovative technologies throughout the congress.

Possibility to test new technologies on-site, which is expected to substantially improve understanding and enhance interactions with partners.

**VISIT THE SIMULATED MODEL OF PARIS 2022**



**DAY**

**1**

**SMART GOV - ECONOMY - TELCOS  
AUGMENTED TERRITORIES  
DAY OF MINISTERS**

**Open Gov**

How to allow citizens to contribute to local policies and enable governments to better benefit from local knowledge and expertise.

**Economy & Commerce**

New technologies offer significant opportunities for economic growth acceleration. Discover the levers to increase the impact on all sectors of the economy.

**Security**

Discover the range of possibilities now offered to secure and protect your territory and its population.

**Health**

Extensive opportunities exist in this vital field, namely: improvement of the disease-tracking reliability, enhance pre-diagnostics, real-time information and patient data management open.

**Smart Territories**

Territories can rely on extensive new technology opportunities to deliver productivity, growth, quality of life, human development and populations well-being.

See how territories are turning into permanent living labs.

**Smart Telcos**

Communication networks are multiplying, 3G, 4G, WiFi, Lifi, explore the new opportunities brought by the operators to accelerate the operation and growth of cities and territories.

# DAY 2

## ENERGY TRANSPORTATION TECHNOLOGY FOR ENVIRONMENT SUSTAINABLE CITIES & COP21

### COP 21 & Environment

Technologies are key contributors to reducing the impact of cities on environment and climate.

### Smart Buildings

New approaches deliver better connected buildings: What are the technologies already available and how to integrate these new features in the urban plan of the city ?

### Smart Grids

Learn how to intelligently integrate energy networks (electricity, gas, heat) and deliver disruptive improvements to energy distribution from local to national scale.

### Transportation

See how dynamic transportation-information management coupled with multimodal transport reduce traffic, pollution, passengers travel time.

### Jobs of the future

Smart City, Digital Government, Open and Big Data, Creating digital jobs domestically oriented industries and for export. Intelligent governance accelerates the creation of new businesses and industries.

### Education - Art & Culture

Discover the best innovative practices to expand access to education, and multiply the dissemination of training materials.

Facilitate the reach of art and culture to the widest extent of populations.

# DAY 3

## INTERNET OF THINGS SMART SERVICES

### Internet of Things (IoT)

Understand the revolution that connected objects is bringing to territories. Envision the most powerful applications in the field of the internet of everything (IoE)

### Smart Equipments

Drones, robots, connected urban objects, smart surveillance, interactive signage, intelligent lighting, intelligent street furniture, all the latest developments to equip your city.

### Operations & Maintenance

Location based in real time, response planning, measuring sensors: the tools available to operational teams in communities maximize the efficiency of public services.

### Smart Services

Explore the teeming world of urban interactive services from public utilities to private companies. Home delivery, reporting road disorders, digital canteen, booking and paying for car park, etc.

### Cloud & Mobile

Mobile delivers significant improvements to nations at a fraction of traditional information systems cost and with unmatched potential.

Discover how to integrate and involve your territorial strategy.

### Big Data

Learn how data contribute to growth productivity, security and quality of life in territories.

# CONTACT US

Our team remains at your disposal for facilitating your participation at the S3C Paris.

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